



PRESS RELEASE

COVENT GARDEN GIVES VISITORS THE ROYAL TREATMENT OVER THE CORONATION WEEKEND WITH EXCITING ACTIVITIES FOR ALL

4th April 2023

- Covent Garden unveils a variety of royal activities in celebration of the Coronation of King Charles III
- Covent Garden's Market Building and the streets of Seven Dials will be adorned with over 4,000 Union Jack flags
- Visitors can experience live Coronation-themed art installations, bespoke products, exclusive dishes, experiences and more
- The iconic Piazza will host a quintessentially British pop up **The Crown Jewels Garden**, celebrating the best of British beer, gin, cider and food fit for a king
- The Coronation ceremony will be broadcast live within The Crown Jewels Garden, along with a schedule of live music and entertainment

Covent Garden today unveils a programme of exciting activities taking place across the estate for the King's Coronation on Saturday 6th May. From a traditional British pub garden in the heart of the Piazza, to a bespoke Coronation art installation, extra special Coronation menus and celebratory street dressing – Covent Garden will be the home of celebrations across the Bank Holiday weekend.

The quintessentially British **The Crown Jewels Garden** will pop up in the heart of the historic Piazza especially for the Coronation. Live on the East Piazza from **Friday 21st April until Sunday 14th May**, the garden will feature a variety of entertainment celebrating this once-in-a-lifetime occasion. The Coronation ceremony will be shown live on Saturday 6th May, and there will also be a schedule of live music and entertainment including piano sing-alongs, as well as the best of British beer, cider and gin. The Garden will be delivered by Nick Zuppar, owner of Covent Garden's **Mrs Riot**, and the design concepted by acclaimed set designer Sonja Klaus. As well as live entertainment and screenings the garden will also offer a menu of pub classics including a Royal Trifle dessert, sausage rolls, ploughmans boards and more.

For celebratory photo moments from mid-April onwards the historic Market Building and streets throughout Seven Dials will be adorned with over 4,000 Union Jack flags. A new **art installation** in celebration of the Coronation will be created by Insta-famous graffiti artist Jimmy C, who previously designed Brixton's iconic David Bowie memorial mural. Taking iconography from the Coronation, Jimmy will be live painting an extra special themed mural on **Tuesday 25th April** In partnership with recycling initiative **'Every Can Counts'.** The installation will be made of over 700 cans as a nod to Covent Garden's sustainability ethos. Visitors can watch the live painting throughout the day on the North Piazza, where it will remain in situ until 30th May.

Restaurants across Covent Garden will also be getting involved in the Coronation serving new takes on traditional British dishes. **Cora Pearl** will be serving takeaway Coronation Chicken brioche rolls for visitors to take away, alongside canned cocktail Bad Kitty filled with gin, elderflower, lemon juice and Cava to toast the celebrations with.



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Diners will also be able to enjoy Covent Garden's al fresco delights across the bank holiday weekend, with over 1000 seats at over 55 al fresco dining terraces in some of the area's most loved restaurants, including **The Oystermen, Cora Pearl, Sticks 'n' Sushi, Petersham Nurseries, Ladurée, Ave Mario** and more. The estate is also home to a number of afternoon teas - from French teas at **Ladurée** overlooking the Piazza and French Tea Emporium **Mariage Freres**; to a champagne afternoon tea at **Vyta** in collaboration with Laurent Perrier overlooking the Market Building; to a family friendly Charlie & the Chocolate Factory tea at **One Aldwych**; an Indian take on a traditional afternoon tea at **Cinnamon Bazaar**; to the very best of British at **The Ivy Market Grill,** Petersham Nurseries' **The Petersham** or the **Covent Garden Hotel.** All options are suitable for the whole family, making Covent Garden the ultimate family destination.

Shoppers will also be able to visit the very best British brands throughout the weekend across Covent Garden's cobbled streets with many hosting extra special Coronation offers and products - from **Mulberry**, **Paul Smith** and **Charlotte Tilbury**, to **Penhaligons**, **Whittard**, **Hackett**, **Miller Harris** and more.

At the epicentre of West End theatres and home to the iconic Royal Opera House, the Coronation kicks off a summer bursting with cultural activities as Covent Garden will be London's home of culture for 2023. For further information on drinking, dining and shopping, and upcoming activities in the area please visit www.coventgarden.london or visit @CoventGardenLDN

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Coventgarden.london

For all media enquiries, requests for interviews or images, please contact:

Shaftesbury Capital Covent Garden

Catherine Riccomini

Tel: +44 (0)20 7395 5499 / Catherine@shaftesburycapital.com

Mission

Covent Garden Press Office: +44 (0)20 7845 7800 / Shaftesburycapital@thisismission.com

About Shaftesbury Capital PLC:

Shaftesbury Capital PLC ("Shaftesbury Capital") is the leading central London mixed-use REIT and is a constituent of the FTSE-250 Index. Our property portfolio, valued at £4.9 billion, extends to 2.9 million square feet of lettable space across the most vibrant areas of London's West End. With a diverse mix of restaurants, cafés, bars, shops, residential and offices, our destinations include the high footfall, thriving neighbourhoods of Covent Garden, Carnaby, Soho, and Chinatown, together with holdings in Fitzrovia. Our properties are close to the main West End Underground stations and transport hubs for the Elizabeth Line.

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Our purpose

Our purpose is to invest in and curate vibrant and thriving destinations in London's West End where people work, live and visit, delivering long-term social and economic value.

About Covent Garden:

Covent Garden is a world-class global destination in the heart of the West End, including the iconic Piazza, Market Building and surrounding streets, together with Seven Dials. The portfolio is home to over 200 retail stores including global flagships, British and independent brands as well as over 200 restaurants, bars and cafes.

www.coventgarden.london