PRESS RELEASE

COVENT GARDEN LAUNCHES CHRISTMAS FROM 9TH NOVEMBER

22nd October 2021

- From Tuesday 9th November, Covent Garden's world famous Christmas lights will be live for all to enjoy
- London's most dazzling neighbourhood, will be decorated with over 115,000 lights, mirror balls, giant mistletoe sprigs and baubles as well as its famous 55ft British grown Christmas tree
- More details to be announced across events, exclusive pop ups, partnerships and new store openings



Covent Garden will once again be the most magical place in London to celebrate the festive season, as the capital's iconic neighbourhood will be switching on the Christmas magic from Tuesday 9th November, set amongst world-class shopping and dining.

The estate will dazzle with over 115,000 festoon lights illuminating the streets, 30,000 lights adorning London's tallest handpicked, 55ft Christmas tree and the return of the giant baubles, mistletoe and mirror balls in the Market Building. The historic estate will be revealing an exciting schedule of innovative shopping and dining experiences with a wide range of events, installations and pop-ups including a series of Christmas markets, sitting alongside over 1,000 festive outdoor dining seats across six streets and the historic Piazza. Back by popular demand, Covent Garden will also be making it snow over 400 times throughout the festive period.

For festive meetups, exciting dining experiences or pre and post theatre meals, visitors can discover much-loved favourites including **SushiSamba**, **Balthazar**, **Frenchie**, **Petersham Nurseries** or **The Oystermen**. New openings include the four storey townhouse **3 Henrietta Street**; Big Mamma group's latest sensation **Ave Mario** or Asma Khan's **Darjeeling Express**. Visitors looking for a treat for the whole family can choose from **The Ivy Market Grill**, **Flat Iron**, or **Sticks 'n' Sushi**.

Covent Garden is home to the best of British and global fashion, beauty and lifestyle brands including Paul Smith, Bucherer, Polo Ralph Lauren, Mulberry, Arc'teryx, Lacoste, Sandro, Strathberry, Tiffany & Co., ba&sh, A.P.C, Free People and more, plus a number of beauty brands including Dior, Chanel, Jo Malone, Tom Ford, Charlotte Tilbury and Aesop.

For further information visit:

@CoventGardenLDN Coventgarden.london

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For all media enquiries, request for interviews or images, please contact:

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Mission

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Capco Covent Garden:

Covent Garden is a leading retail and dining destination and is one of the most vibrant estates in the heart of central London. The area is now home to a wide variety of British, global and independent brands including Chanel, Tom Ford, Vashi, Strathberry, Ave Mario, Balthazar and SUSHISAMBA, with upcoming openings from Glossier and Reformation. www.coventgarden.london

Capital & Counties Properties PLC ("Capco")

Capital & Counties Properties PLC is one of the largest listed property investment companies in central London and is a constituent of the FTSE-250 Index. Capco's landmark estate at Covent Garden was valued at £1.7 billion (as at 30 June 2021) where its ownership comprises over 1.1 million square feet of lettable space. As at the date hereof, Capco owns a 25.2 per cent shareholding in Shaftesbury PLC. Capco shares are listed on the London Stock Exchange and the Johannesburg Stock Exchange. www.capitalandcounties.com