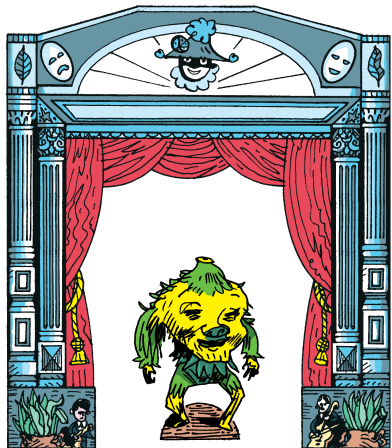


**BENJAMIN
POLLOCK'S
TOYSHOP**

www.pollocks-coventgarden.co.uk



Proscenium

BRIEF HISTORY OF BENJAMIN POLLOCK'S TOYSHOP

From its early days in east London's Hoxton, Benjamin Pollock printed and supplied theatrical sheets costing 'a penny plain and twopence coloured' to his varied clientele including local children aspiring to the stage, city gents nostalgic for their childhood and well-known actors from the larger stage such as Charlie Chaplin.

Moving to Covent Garden around the time of WWII, the legacy of Mr Pollock encouraged local artists, actors and performers to collaborate on creating theatres and performances. Still popular in the vibrant 60s London scene, Pollock's

toyshop became a focus for artists, designers and musicians under the new ownership of Marguerite Fawdry. One of the original shops to open in the renovated Covent Garden Market, it was sold to Coronation Street actor and toy theatre historian, Peter Baldwin.

After Peter's death in 2015, the team that worked with him took over, continuing the Pollock's story to work with some of the UK's top illustrators to create our unique range of toys and games.



Inside back and side of Theatre

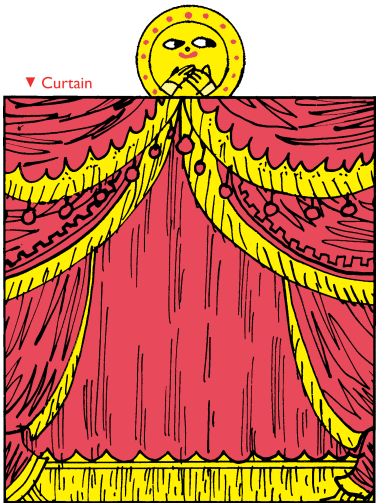
**ROLL UP!
ROLL UP!**

LONDON'S VERY OWN TOY-FILLED BOX OF DELIGHTS!

Benjamin Pollock's Toyshop has been selling toys and games to discerning adults and children alike for over 100 years. Passionate about creativity and play, whether it involves cutting out, construction or relishing theatrical mayhem, our toy theatres, shadow boxes and puppets trigger hours of real delight. From pocket money treats to antique Victorian theatres, there's something for everyone.

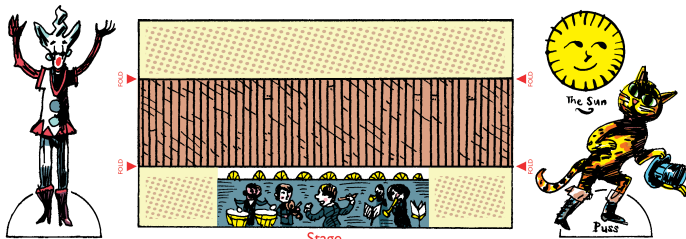
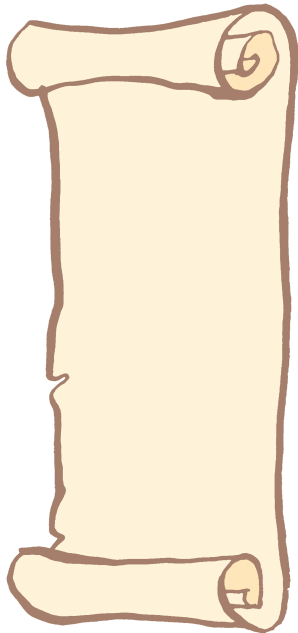


▲ Slides for moving the characters on stage ▲

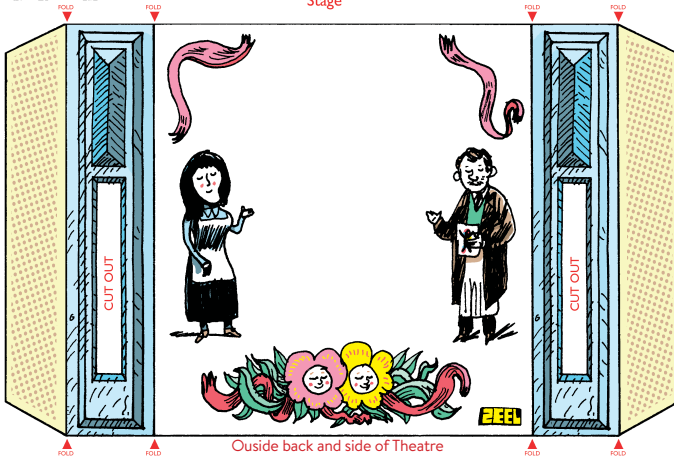


▼ Curtain

▼ Write a little script here ▼



Stage



Outside back and side of Theatre

COVENT GARDEN STORE

Browse and shop at our store located on the first floor of the Covent Garden Market Building. Open from 10.30am until 6.00pm every day, we have a later closing time of 6.30pm from Thursday - Saturday. On Sundays we open at 11am.

44 The Market Covent Garden London WC2E 8RF
Tel: 020 7379 7866 www.pollocks-coventgarden.co.uk

HOW TO BUILD YOUR MINI THEATRE

1. Cut out your miniature theatre along the black lines, including the proscenium, stage, scene, characters and curtain.
2. Note: cut around the white rectangles on the side of the theatre.
3. Fold along the dotted lines marked Fold to create the stage and theatre.
4. Glue the proscenium to the front.
5. Cut out the individual sliders for the characters.
6. When glued to the slides, they can be moved on and off the stage through the slits.
7. Don't forget your curtain to begin and end the show.
8. Write your own vibrant script for the Pollock's Fantasy Pantomime Theatre to incorporate its cavalcade of Victorian-inspired characters in their dance through Covent Garden's Theatreland.