## PRESS RELEASE

# COVENT GARDEN REOPENS FOR CHRISTMAS 2020 AND WILL BE AS MAGICAL AS EVER

- Covent Garden reopens as London's most dazzling neighbourhood, with daily snowfall on the Piazza throughout December, over 115,000 lights and a 60ft British grown Christmas tree decorating the estate
- An immersive LEGO installation will transport families into a colourful brick-built world
- Covent Garden will welcome its first ever **Mulled Wine Festival** from 10th 13th December
- There are new openings from sneaker store Kick Game, Belgian chocolatier Neuhaus, outerwear brand Mackintosh and Vegan cookie brand Floozie - perfect for festive gifting
- Miracle at Henrietta Christmas bar will return and wow visitors
- New Benjamin's Christmas Shop will open in the Piazza, an enchanting pop up by Benjamin
   Pollock's Toyshop with a secret grotto and selling traditional gifts
- Exclusive and exquisite gifts from Dior, Burberry, Tiffany & Co., Charlotte Tilbury, Chanel,
   Ganni, Tom Ford, Paul Smith and more
- Festive dishes and dining experiences from "must-visit" Balthazar, SUSHISAMBA, The
   Oystermen, Cora Pearl, Frenchie, Henrietta Hotel's Da Henrietta and more

Covent Garden is London's number one destination to celebrate Christmas and this festive season will be no different. All stores and restaurants will be reopening from December 2nd with extra magic, offering one of a kind al fresco experiences, world-class dining concepts, new festive menus and an unrivalled selection of gifts, alongside a dazzling Christmas light display. With many popular events cancelled across London, the capital's favourite neighbourhood will amp up the festivities with a 42m LEGO installation for the whole family, daily snowfall in front of the Christmas tree, London's first ever Mulled Wine Festival and many winter-al-fresco drinking and dining experiences.

For the first time ever, snow will fall over the West Piazza in front of Covent Garden's iconic 60ft British grown handpicked Christmas tree - producing the ultimate festive photo moment. Created to be entirely sustainable the snow will fall in front of the tree which will dazzle with over 30,000 lights, while 115,000 additional lights decorating the streets make Covent Garden London's most festive enclave.

An **immersive LEGO adventure** will be a must-see family attraction, inviting families to explore a playful and colourful brick-built world, inspired by the LEGO 2020 Holiday Advert. The not-to-be-missed experience allows them to come face to face with fantasy lands and imaginative giant LEGO installations as well as take part in a treasure hunt to find hidden delights.

For a glass of festive mulled wine or a hot toddy throughout December visitors should look no further than Covent Garden, with over 25 varieties served across the estate from some of Covent Garden's top bars and restaurants including Laduree, Buns & Buns, The Gentleman's Baristas, Sticks'n'Sushi and more. From 10th - 13th December, Covent Garden will also welcome London's first ever Mulled Wine Festival - *The Winter Warm Up* - with festive Piazza pop ups serving unique takes on mulled wine for Londoners to enjoy some winter-al-fresco fun. Eleven of Covent Garden restaurants and bars also offer year round heated al fresco terraces including SUSHISAMBA, VyTA, Laduree, Frenchie, Petersham Nurseries' La Goccia, Buns & Buns, Le Pain Quotidien, The Ivy Market Grill, Shake Shack, Aubain and Tuttons.

For the second year running Covent Garden has welcomed the Wonder Wood, an enchanting Christmas tree forest with trees dressed by British and global brands, including **The Royal Opera** 

House, Olivia Burton, Lulu Guinness, L'Occitane, For Art's Sake, Molton Brown, Pollocks and Laduree. Each tree features a spectacular festive decorative scheme.

Covent Garden is the place to find the ultimate Christmas gift and is home to the best British and global fashion, beauty and lifestyle brands. New stores opening just in time for Christmas include contemporary lifestyle brand **American Vintage** and Belgian chocolatier **Neuhaus** selling handcrafted, artisanal chocolates. Luxury sneaker and streetwear brand **Kick Game** will also be opening selling limited edition sneakers from Off-White, Yeezy and more, while British outerwear brand **Mackintosh** will retail a selection of classic outerwear and new collections - providing extra special gifts and exclusive collaborations for the festive season.

Other Covent Garden stores offering exclusive gifts and personalisation include **Dior**, **Jo Malone**, **Bucherer**, **Polo Ralph Lauren**, **Paul Smith**, **Mulberry**, **Burberry**, **Lacoste**, **Hackett**, **Tiffany & Co**. Shoppers in need of extra Christmas gifting inspiration can find a huge array of gifting options available from **Ganni**, **Sandro**, **ba&sh**, **A.P.C**, **Free People** and more, plus the biggest number of beauty brands per square metre including, **Dior**, **Chanel**, **Tom Ford**, **Charlotte Tilbury**, **Aesop** and more to choose exclusive gifts from, including personalisation and bespoke gift wrapping.

Adding to Covent Garden's family friendly festive offering, **Benjamin Pollock's Toyshop** has opened **Benjamin's Christmas Shop**, an enchanting winter wonderland housing a secret Grotto and selling traditional toys. With wreaths and decorations made from recycled vintage toys by Instagram sensation Dolly Treasure, the Piazza pop up brings an element of traditional Christmas to Covent Garden, selling stocking fillers to gifts for all the ages.

Visitors looking to wind down with a festive cocktail indoors can head to the **Henrietta Hotel's** festively famous **Miracle pop-up bar**, which returns to Covent Garden for the third consecutive year and will be running alongside the newly relaunched **Da Henrietta bar**. The Christmas-themed pop-up bar, renowned for its kitsch decor and creative cocktails, will be open until 23rd December.

Those looking for exciting dining experiences can visit newly opened **Darjeeling Express** and **Da Henrietta** for must-try menus, and visitors looking for a treat for the whole family can visit iconic **Balthazar** or **Petersham Nurseries'** restaurants, shop and courtyard. Elsewhere, special festive menus and dishes will be available across Covent Garden's wide selection of global restaurant concepts, including the Veuve Clicquot *Sticks'n'Santa* menu at **Sticks'n'Sushi**, plus others at **SUSHISAMBA**, **RedFarm**, **Flat Iron**, **Din Tai Fung**, **Oystermen**, **Cora Pearl**, **Avobar**, **Floozie** and **The Gentlemen Baristas**.

Covent Garden favourite **The Royal Opera House** will also be showing **The Nutcracker** from 11th December until 3rd January for family entertainment during the festive period.

For festive celebrations, and a wide selection of experiences, shopping and dining, Covent Garden is the best destination to celebrate the festive season. For further information visit Coventgarden.london

-Ends-

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#### **About Capco Covent Garden:**

Covent Garden is a leading retail and dining destination and is one of the most vibrant estates in the heart of central London. The area is now home to a wide variety of British, global and independent brands including Chanel, Tom Ford, Ganni, Balthazar and SUSHISAMBA, with upcoming openings from Vashi and The Big Mamma Group.

### www.coventgarden.london

#### **About Capital & Counties Properties PLC**

Capital & Counties Properties PLC is one of the largest listed property investment companies in central London and is a constituent of the FTSE-250 Index. Capco's landmark estate at Covent Garden was valued at £2.2 billion (as at 30 June 2020) where its ownership comprises over 1.2 million square feet of lettable space. As at the date hereof, Capco owns a 25.2 per cent shareholding in Shaftesbury PLC. Capco shares are listed on the London Stock Exchange and the Johannesburg Stock Exchange. www.capitalandcounties.com

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