## COVENT GARDEN CREATES THE ULTIMATE VALENTINE'S WEEKEND

## 31<sup>st</sup> January 2022

- Covent Garden has created the ultimate guides to enjoy the **Valentine's Weekend** whether it's date night, a Galentine's celebration, Valentine's with a twist or a theatrical first date
- Luxury London florists **Maison de Fleurs** will be hosting a pop up Flower & Chocolate Market throughout the Valentine's weekend
- Share the love this Valentine's day with limited edition sharing desserts, fondues and menus from Frenchie, VyTA, Balthazar and Lilly's Cafe
- Must-have gifts on the estate for 2022 include jewellery from the personalisation bar at Tiffany & Co, a bespoke jewellery design experience at Vashi, personalised cookies at Blondies, a couples fragrance session with parfumerie Penhaligons or a cocktail masterclass at Bullards
- Visitors can get date night ready with a pro artist at **Charlotte Tilbury**, book tickets to take a backstage tour of the **Royal Opera House** and then take in a show, or dine at some of London's hottest restaurants from **Ave Mario** to **Avobar**

For Valentine's Weekend, Covent Garden, one of the most romantic and most-loved neighbourhoods of London, is the perfect destination for date night activities, weekend breaks, or trips with friends, providing memorable moments from day to night. From a pop up Flower Market, special Valentine's Weekend menus, to ultimate gifts and free coffees from Grind, Covent Garden is a one stop destination in the heart of central London.

Covent Garden will play host to a pop up Flower & Chocolate Market from luxury florists **Maison de Fleurs** throughout the Valentine's Weekend. The Market will offer visitors the chance to pick from a selection of single stem roses, posies and bouquets, as well as truffles from luxury British chocolatier Charbonnel et Walker. Running from Friday 11<sup>th</sup> until Valentines Day, the Market's floral offering has been curated to celebrate the diversity and individuality of love, with each stem purposefully selected to evoke a feeling. Single stem rainbow roses and traditional red roses can be individually wrapped or gathered into small posies, with larger bouquets aqua packed and easy to carry.

For date night options to cover every taste, Covent Garden's wide selection of dining and drinking destinations offer innovative menus, from London's most romantic restaurant **Clos Maggiore**, to ultracosy **Cora Pearl, Petersham Nurseries, Balthazar, The Oystermen, The Ivy Market Grill** and more. **Frenchie's** head chef has created a special five course tasting menu for two, while iconic restaurant **Balthazar** has pulled out all the stops with live entertainment, bespoke cocktails and new desserts especially for the occasion. **Sticks 'n' Sushi** is offering an exclusive 12 course menu for two, **VyTa** will also offer a bespoke menu for two, while **Pivot at 3 Henrietta** will offer complimentary truffles and champagne for all diners. For something a little different, diners can choose from an innovative sharing fondue menu at **Lilly's Café at 3 Henrietta**. **Ave Mario** will be treating lovers and friends to a brand new signature dessert featuring a layered biscuit with almond praline and mousse with hints of Strawberry, while **Cinnamon Bazaar** is offering a 4-course tasting menu with a glass of champagne for guests on 14th February.

For a sweet Valentine's treat, **Blondies** will add a personalised message of your choice on their famous cookies in store for this Valentine's weekend, while **Ladurée** will sell a gift box illustrated with the streets

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of Paris to accompany its champagne gift sets, alongside a one of a kind sharable macaron created by their pastry chef. **Whittards** will also bring back its much-loved Chocolate cherry brownie alongside their hot chocolate and Let Your Love Brew coffee in store.

For visitors in need of a caffeine hit, **Grind** is extending its Piazza pop-up through the Valentine's Day weekend and will be offering the first 50 coffees free of charge on Monday 14th February as the ultimate gift of love. Manchester based **Feel Good Club** will also be in Covent Garden on Valentine's Day, spreading positivity and love, and sharing envelopes with notes of encouragement for shoppers at various boutiques on the estate, and it will be the last day to see their large scale uplifting messages which are emblazoned on walls throughout Covent Garden.

For the perfect gift, this year Covent Garden's retailers have endless options, whatever the budget. For a new forever piece of jewellery, **Tiffany & Co, Vashi**, and **Bucherer** all offer personalisation, the perfect bespoke experience for those seeking something unique. For visitors shopping for themselves, with friends or for a loved one **Paul Smith**, **Ganni**, **American Vintage**, **BA&SH**, **Sandro**, **Polo Ralph Lauren**, **Mulberry** offer extensive gifting options - while **Radley** will offer £50 off handbags and £20 off purses in the lead up to Valentine's Day. **Bullards Gin** is also launching a Valentine's Day hamper filled with various gins, alongside their popular cocktail masterclass that can be enjoyed for two or more.

For Londoners looking to get ready for a date night or pampered with friends before cocktails, beauty brands including **Charlotte Tilbury**, **Dior** and **Chanel** offer bookable treatments and tutorials with pro make-up artists to create the perfect date night look. For fragrance connoisseurs, **Molton Brown**, **Guerlain** and **Maison Margiela REPLICA** have a selection of eau de toilette or parfums, and for a collaborative experience **Penhaligon's** offers an intimate couples workshop to find the perfect fragrance pairing. **Tom Ford** will also mark the launch of its Private Rose Garden collection with an immersive sensory installation experience in store.

For a theatrical date night, visitors can book a date day or night at the **Royal Opera House**, with their backstage tour to experience the hidden secrets of the opera, or buy tickets to shows including **Romeo & Juliet**, ballet **Swan Lake**, as well as the opera **The Marriage of Figaro** new to Covent Garden for 2022.

## Suggested dates in Covent Garden across the Valentine's Weekend include:

#### The Best Locations for a Theatrical First Date

- Get ready for date night with an appointment with a Charlotte Tilbury Pro Artist
- Book in for a pre theatre dinner at iconic French eatery Balthazar
- Take a backstage tour around the iconic Royal Opera House, followed by a show
- Finish the night with the iconic rose shaped ice cream from Amorino

#### The Ultimate Covent Garden Friends Day Out

- Get ready for a day out in Covent Garden with a blow dry at Trevor Sorbie
- Book into the Chanel School of Make Up
- Make an everlasting bond with bespoke jewellery at The Alkemistry
- Snap a picture in the disco room, pick a scent and have a forever memory at Maison Margiela REPLICA
- Dinner at Ave Mario complete with ice cream tower cake and limited-edition Valentine's dessert

## For the Lovers this Valentine's Day

- Create a bespoke piece with a Vashi jewellery design experience
- Add a personal message to a red velvet and white chocolate cookie at Blondie's
- Toast the evening with oysters and champagne at the **Oystermen** on Henrietta Street
- Finish the night with the best view of Covent Garden with drinks on the terrace at the top of the **Royal Opera House**

## A Valentine's Day with a twist

- For film buffs, take a walk around the neighbourhood spotting where Darcy found Bridget, where Kate first met Tom and where Eliza first met Henry
- Indulge in an exotic sharing menu at Floral by Lima
- Visit the **Tiffany & Co.** store with the Style Studio offering a creative personalisation bar
- Visit the longest standing **Penhaligon's** store on Wellington Street for a couple's fragrance session
- Book in to a **Bullards** cocktails making class upstairs in their boutique to discover some new tipples

For further information on drinking, dining and shopping, offers and things to do in the area please visit <u>www.coventgarden.london</u> or visit @CoventGardenLDN

-Ends-

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For all media enquiries, requests for interviews or images, please contact:

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#### Capco Covent Garden:

Covent Garden is a leading retail and dining destination and is one of the most vibrant estates in the heart of central London. The area is now home to a wide variety of British, global and independent brands including Chanel, Tom Ford, Vashi, Glossier, Ave Mario, Balthazar and SUSHISAMBA, with upcoming openings from Tag Heuer and Reformation. <u>www.coventgarden.london</u>

## Capital & Counties Properties PLC ("Capco")

Capital & Counties Properties PLC is one of the largest listed property investment companies in central London and is a constituent of the FTSE-250 Index. Capco's landmark estate at Covent Garden was valued at £1.7 billion (as of 31 December 2021) where its ownership comprises over 1.1 million square feet of lettable space. As of the date hereof, Capco owns a 25.2 per cent shareholding in Shaftesbury PLC. Capco shares are listed on the London Stock Exchange and the Johannesburg Stock Exchange. www.capitalandcounties.com